KM Beauty Ltd Privacy Policy

KM Beauty Ltd is fully committed to protecting and respecting our clients privacy and are compliant with General Data Protection Regulations (GDPR).

This Privacy Policy has been created to provide our clients with the understanding of how we collect your data, how we use your data and where your data is stored. All client information is stored safely that only KM Beauty staff have access to.

This policy only applies to this website. If you leave our site via a link or otherwise, you will be subject to the policy of that website provider.

How we collect your data

Upon making your first appointment with KM Beauty, we ask our clients for their personal information either over the phone or when in the salon at the point of making their first appointment. This information includes, name, home address, mobile or home contact number, email address and any health conditions that affect treatments. This information is kept for 24 months after any treatments at the salon. Should the client no longer wish to use our salon and would like us to destroy their details they can request to do so by email <u>kmbeautyabingdon@gmail.com</u> or calling the salon on 01235 522799.

Clients with appointments made via the Treatwell online booking system or app are subject to the <u>Treatwell Privacy Policy</u>.

Where we store your data

Any personal data we have is kept on individual record cards that are stored away in a locked cupboard that only KM Beauty staff have access to. Everything is kept safe and no information is shared with any other clients or 3rd parties.

What we use your personal data for

We do not use any form of email marketing platforms but we occasionally send promotional or product launch invites via email directly from <u>kmbeautyabingdon@gmail.com</u>. If any of our clients would like to be removed from that list, simply reply to the email requesting to be unsubscribed and we will update your client record card accordingly.